

THE CENTRAL observer



AFFORDABLE ADVERTISING OPTIONS FOR A FLAT PRICE



GROW YOUR BUSINESS THROUGH US

The first of its kind digital publication with a print publication on the way for unserved audience of certain segments in New Jersey. We market and target in your areas.

Details

- Free Ad Design (or submit your own to publication size)
- Use a YouTube Ad (Small and select medium areas only)
- 15% Discount for 6 Month Commitment
- 20% Discount for 12 Month Commitment
- 10% Discount for Chamber Members

PRICING

Large Banner Ad

160px tall by 1310px

*Ads will vary in size since the website is responsive and adjusts to fit various size devices

File format accepted:
JPG, PNG, Animated Gifs
Link to one landing page per ad

SkyBOX - Large Banner (Top of the Landing Page) \$600 per month

Medium Banner Ad

160px tall by 638px

*Ads will vary in size since the website is responsive and adjusts to fit various size devices

File format accepted:
JPG, PNG, Animated Gifs
Link to one landing page per ad

Medium (Article Ad or at the Bottom)
\$250 per month

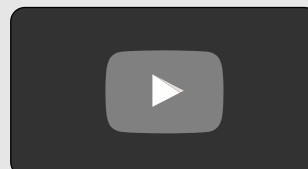
Small Banner Ad

160px tall by 300px

File format accepted:
JPG, PNG, Animated Gifs
Link to one landing page per ad

*Ads will vary in size since the website is responsive and adjusts to fit various size devices

Small - Side Bar
or at the bottom \$100



Video Ad - TBD on
size \$400 per month